

For Immediate Release

Beacon Oral Specialists Appoints Scott Price as President of Business Development

DALLAS (June 1, 2021) -- Beacon Oral Specialists has appointed Scott A. Price as its President of Business Development.

Price joins Dallas-based Beacon as a mergers and acquisitions expert and well-known business partner in the Oral & Maxillofacial industry. Price has more than 25 years of experience in the industry, having spent the past 17 years as Managing Partner at Brady Price & Associates, a leading oral surgery practice brokerage and transition consulting firm in Los Gatos, Calif. In that role, he provided professional consultative services to more than 450 oral surgeons focused on transition strategy, buy-in/out transactions, partnership formation, practice valuation and associate recruitment.

Prior to joining Brady Price & Assoc, Price was the director of sales and marketing at Hals Med-Dent Supply Company. Price has lectured for the American Association of Oral & Maxillofacial Surgeons (AAOMS), various regional/state societies, and OMS residency programs throughout the United States.

"Beacon is an opportunity to help guide Oral and Maxillofacial Surgery forward, surrounded by a team that leads with high integrity in a rapidly changing landscape," said Price. "We are building a platform of experienced thought leaders coupled with leading clinicians who together have an opportunity to both protect and leave an indelible mark on the specialty."

"We are delighted to welcome Scott to the Beacon Oral Specialists team," said Mike Friguletto, CEO at Beacon Oral Specialists. "His unique perspective and expertise in oral surgery will aid us in building a best-in-class organization so we can continue to provide quality patient care nationwide."

About Beacon Oral Specialists

Beacon Oral Specialists (www.beaconoralspecialists.com) is a leading management services organization serving the oral surgery sector and a portfolio company of Blue Sea Capital (www.blueseacapital.com) based out of West Palm Beach, Fla. Beacon Oral Specialists provides world-class practice management solutions to a network of nationally renowned oral surgeons across the United States. Beacon Oral Specialists provides a comprehensive set of business support functions, including billing and collections,

marketing, financial and accounting services, benefits and payroll management, information technology, data analytics, vendor management and legal.

Media contact for Beacon Oral Specialists:

Dau Tucker, dtucker@beaconoralspecialists.com

Media contact for Blue Sea Capital:

Adam Klein, aklein@blueseacapital.com, 561-655-8400